CHARLES LI

FASHION DESIGNER | PRODUCT DEVELOPER | NEW YORK, NY

CONTACT.

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PORTFOLIO
LINKEDIN

TECHNICAL SKILLS.

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Apparel Mgaic
CAD
Clo3D
Kaledo Weave
Kaledo Print
RLM
Product Lifecycle Management
Centric
Microsoft Office Suite
Sketchbook & Procreate

INDUSTRY TECHNIQUES.

Integrated Marketing Communication
Social Media Management
Fashion GPS

DESIGN TECHNIQUES.

Draping
Fashion Styling
Fashion Forecasting
Garment Construction
Pattern Making
Tech Pack

LANGUAGES.

English
Cantonese
Mandarin

EXPERIENCE.

Calvin Klein, New York, NY   May, 2023 - Present
Assistant Designer - Tech Outerwar and Tailoring
· Assist in preparing trend presentations and moodboards to inspire and inform the design process in both digital and physical form
· Assist in brainstorming sessions and concept ideation to develop new, innovative designs
· Assist in creating mockups and detailed tech packs and design specifications for samples and production
· Support the Design Team with crossfuntion team in the process of material sourcing, development and prototyping, including updating sketches, TP, and BOM
· Manage process of workmanship and liaise with the supplier issues

Veronica Beard, New York, NY   Dec, 2022 - Mar, 2023
Product Development Assistant - Tailoring
· Managed proto BOM for domestic and oversea factories
· Worked with Fabric/Trim Team to ensure material delivery is aligned w/ sample schedule
· Maintain Master Style WIP chart to ensure all style info is up-to-date
· Track and manage Proto/SMS/PR samples and distribute accordingly

Marchesa, New York, NY   Nov, 2022
Freelance Technical Design Assistant - Eveningwear
· Composed each stages(Proto/SMS/PPS/TOP) of garment specification into Techpack
· Evaluated each garment fit stage according to brand aesthetic and target customer
· Participated fitting for each stage of samples to revise/approve garment fit and specs

BODE NEW YORK, New York, NY   Aug, 2021 – May, 2022
Design & Development Assistant - Tailoring
· Led creation of RLM database and managed BOM for all seasons
· Assisted fittings and kept records of adjustments per style as needed
· Created tech packs and evaluated samples
· Kept detailed records of trims, finishes, fabrics, etc per style on *ApparelMagic*

XiRan, Guangzhou, China   May, 2019 – July, 2019
Design & Development Internship
· Assisted designers with trend research and inspiration for new collection
· Supported team with production of fashion and trunk show for current collection

EDUCATION.

Fashion Institute of Technology, SUNY   New York, NY
BFA: Fashion Design – Special Occasion   May, 2022
Awards & Honors: Dean's List / *The 2022 BFA Fashion Show*   **GPA**: 3.95

Blanche Macdonald Centre   Vancouver, BC, Canada
Diploma: Fashion Design   Nov, 2017
Awards & Honors: Honorable Mention for Design Innovation

Certifications and others.

Gossip Girl Collaboration	S02E10 Finale - Jan, 2023
Sahag Workshop	Jun, 2022
Microsoft Office Specialist: Microsoft Office 2019 (MOS)	Dec, 2021
Inside LVMH Certificate	Dec, 2021